UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 25, 2024

LAKELAND FINANCIAL CORPORATION

(Exact name of Registrant as specified in its charter)

Indiana (State or other jurisdiction of incorporation)

0-11487 (Commission File Number)

Registrant's telephone number, including area code: (574) 267-6144

35-1559596 (IRS Employer Identification No.)

202 East Center Street, Warsaw , Indiana (Address of principal executive offices)

46580 (Zip Code)

(Former name or former address if changed since last report.) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: $\hfill \Box$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

		-	`	
Pre-commencemen	t communications pursuant to Rule 14d-2	(b) und	er the Exchange A	ct (17 CFR 240.14d-2(b))
Pre-commencemen	t communications pursuant to Rule 13e-4	(c) und	er the Exchange A	ct (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Common Stock, no par value	Trading Symbol(s)	Name of each exchange on which registered		
Common Stock, no par value	LKFN	NASDAQ		

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (s230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (s240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the Registrant has elected not to use extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 7.01. Regulation FD Disclosure

The executive officers of Lakeland Financial Corporation intend to use the material filed herewith, in whole or in part, in one or more meetings with investors and analysts. A copy of the investor presentation is attached hereto as Exhibit 99.1.

Lakeland Financial Corporation does not intend for this Item 7.01 or Exhibit 99.1 to be treated as "filed" for purposes of the Securities Exchange Act of 1934, as amended, or incorporated into its filings under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits

The following exhibit shall not be deemed as "filed" for purposes of the Securities Exchange Act of 1934, as amended.

(d) Exhibits

99.1 2024 3Q Investor Presentation

104 Cover Page Interactive Data File (embedded with the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LAKELAND FINANCIAL CORPORATION

Dated: October 25, 2024

/s/ Lisa M. O'Neill Lisa M. O'Neill Executive Vice President and Chief Financial Officer

Lakeland Financial Corporation

A Proven History of Shareholder Value Creation And Commitment to Our Communities

3rd Quarter 2024





David M. Findlay

Chairman & Chief Executive Officer david.findlay@lakecitybank.com (574) 267-9197

Kristin L. Pruitt

President kristin.pruitt@lakecitybank.com (574) 371-9220

Lisa M. O'Neill

Executive Vice President & Chief Financial Officer lisa.oneill@lakecitybank.com (574) 267-9125



Forward-Looking Information

This presentation contains, and future oral and written statements of the Company and its management may contain, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts and are generally identifiable by the use of words such as "believe," "expect," "anticipate," "continue," "plan," "intend," "estimate," "may," "will," "would," "could," "should," or other similar expressions. All statements in this presentation, including forward-looking statements, speak only as of today's date, and the Company undertakes no obligation to update any statement in light of new information or future events.

The Company's ability to predict results or the actual effect of future plans or strategies is inherently uncertain and, accordingly, you are cautioned not to place undue reliance on any forward-looking statement. Actual results could differ materially from those addressed in the forward looking statements as a result of numerous factors, including the effects of economic, business and market conditions and changes, particularly in our Indiana market area, including prevailing interest rates and the rate of inflation; governmental monetary and fiscal policies; the risks of changes in interest rates on the levels, composition and costs of deposits, loan demand and the values and liquidity of loan collateral, securities and other interest sensitive assets and liabilities; and changes in borrowers' credit risks and payment behaviors, as well as those identified in the company's filings with the Securities and Exchange Commission, including the company's Annual Report on Form 10-K and quarterly reports on Form 10-Q.



Bank Director Magazine - Top U.S. Banks



Dake City Bank

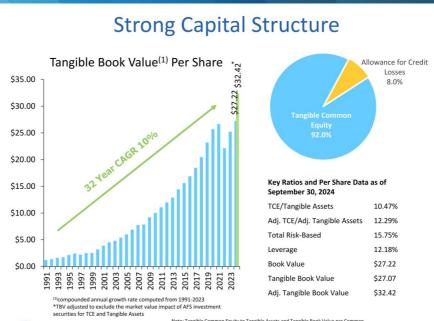
Long Term Success for Shareholders



S&P Capital IQ Pro. Financial data is as of June 30, 2024, includes banks and thrifts traded on the NYSE, NYSEAM or NASDAQ as of 101124, excludes merger targets. Oldrind as having positive net incrone before outcombring when and preferred dividends for each of the last 10 years (calendar years ended December 31, 2014 through December 31, 2023). Net income before data scales positive in the direct before outcombring with the come, after taxes, minority interest, and other after tax learns, but before any extraordinary items. Excludes any revaluation of net delirend tax assets due to but reform per SSP Capital IQ Po as CAVP net Income, after taxes, minority interest, and other after tax learns, but before any extraordinary items. Excludes any revaluation of net delirend tax assets due to but reform per SSP Capital IQ Po as



Strong Capital Structure





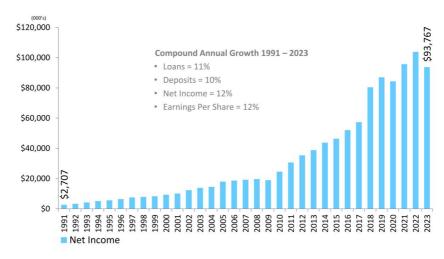
Note: Tangible Common Equity to Tangible Assets and Tangible Book Value per Common Share are Non-GAAP financial measures. See "Reconciliation of Non-GAAP Financial Measures" in the Third Quarter 2024 Earnings Press Release and Form 8-K.

Lake City Bank Today

- A long-term and consistent organic growth story
- Headquartered in Warsaw, Indiana
- 54 branch offices \$6.6 billion banking assets \$3.5 billion trust, retirement and investment brokerage assets
- Focused on execution "blocking and tackling"
- Continued growth potential



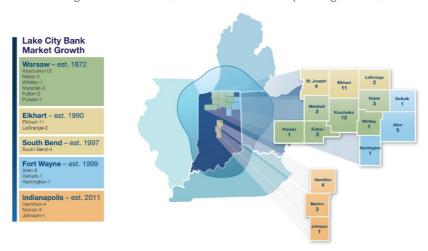
32 Years of Organic Growth Record Net Income for 32 of 35 Years





Established Market Presence

Organic Growth Potential in Mature and Expanding Markets





A Continued Path to Economic Growth

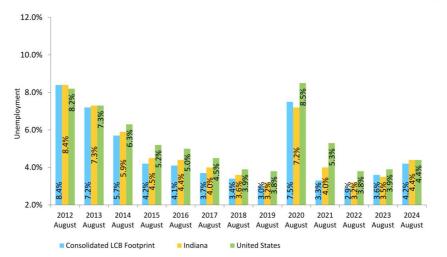
- 67% of Lake City Bank counties are growth and high growth counties
- 40% of Lake City Bank counties are high growth counties
- Indiana is poised to experience continued economic strength and vitality





Strong Regional and Statewide Economy

Unemployment Rate In The Lake City Bank Footprint Is Consistent With The National Average





Source: United States Bureau of Labor Statistics. Lake City Bank footprint is defined as Kosciusko, Marshall, Fulton, Pulaski, Noble, Whitley, St. Joseph, Elkhart, LaGrange, Allen, DeKalb, Huntington, Marion, Hamilton and Johnson Counties in Indiana

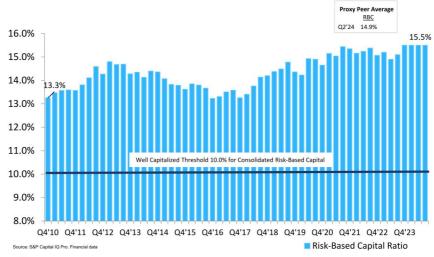
Lake City Bank Balance Sheet Dynamics

- 1. Capital Strength
- 2. Diversified Deposit Composition
- 3. Liquidity Availability
- 4. Investment Securities Portfolio
- 5. Asset Liability Management



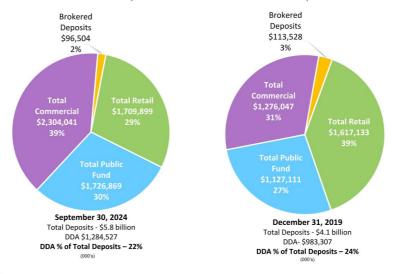
Fortress Balance Sheet And Capital In Excess of Requirements

LKFN Above Peer Long-Term Profitability has Contributed to a Strong Capital Foundation



Deposit Composition Provides Diversification

Commercial Deposits Increase Share of Total Deposits





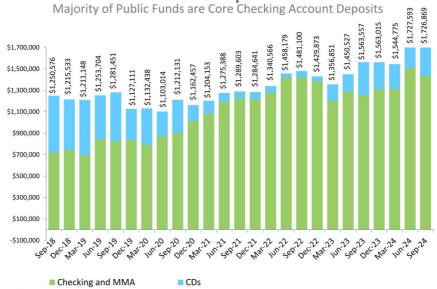
Diversified Deposit Base

Deposits Are Not Concentrated to Any Industry or Client

- Deposit composition has remained stable with commercial deposits increasing as a percent of total deposits
- Lake City Bank had 119,844 deposit accounts at September 30, 2024. 117,365, or 98%, of those accounts are less than \$250,000
- Public Funds in Indiana are covered by the Public Deposit Insurance Fund (PDIF). Collateral is not pledged to public funds.



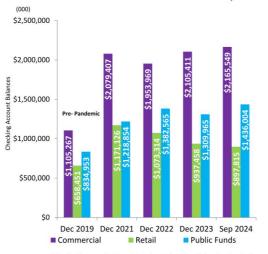
Public Fund Deposit Trends Majority of Public Funds are Core Checking Account Deposits





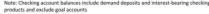
Checking Accounting Trends by Deposit Sector

Commercial Accounts Grow by 21% since December 2019



Checking Account Average Balances by Deposit Type				
(000)	Commercial	Retail	Public Funds	
09/30/24	\$138	\$14	\$5,934	
12/31/23	\$137	\$15	\$5,369	
12/31/22	\$132	\$18	\$6,615	
12/31/21	\$144	\$20	\$6,004	
12/31/19	\$86	\$12	\$4,073	

Number of Checking Accounts by Deposit Type					
	Commercial	Retail	Public Funds		
09/30/24	15,655	62,515	242		
12/31/23	15,402	61,725	244		
12/31/22	14,824	60,528	209		
12/31/21	14,414	59,492	203		
12/31/19	12,921	56,177	205		





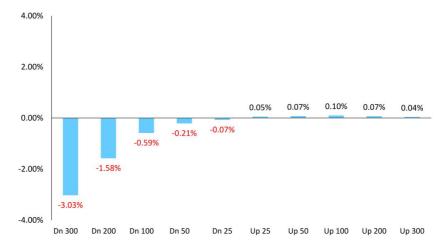
Liquidity Overview

- Available liquidity is stable at \$3.7 billion, up from \$3.3 billion at September 30, 2023
- Sources of liquidity are varied and represent wholesale funding and brokered deposits
- Brokered deposits represent 2% of total deposits
- Noncore funding represented 2% of total deposits and purchased funds as of September 30, 2024 vs. 5% as of September 30, 2023



Projected Impact of Rising/Falling Rates

Asset Sensitive Balance Sheet Maintains Neutral Shift





Graph presents 12 month projected net interest income simulation results as of September 30, 2024 using parallel shocks

Net Interest Margin

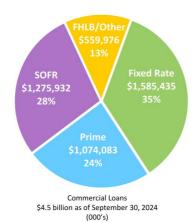
Deposit Mix has Stabilized

- Noninterest bearing deposits to total deposits improved to 22% at September 30, 2024 compared to 21% at June 30, 2024
- Net interest margin expanded by 4 basis points in 3Q24 compared to 2Q24, excluding the impact of increased nonaccrual loans
- Cumulative Loan Beta 56% for recent rising cycle and was lower than past cycles
- Cumulative Deposit Beta 54% for rising cycle and was higher than past cycles
- Deposit repricing in current easing cycle is a heightened focus



Interest Rate Sensitivity

Continued Neutral Balance Sheet Sensitivity



- Asset sensitivity impacted by shift to interest-bearing transaction and short-term time deposit accounts
- Approximately \$660.8 million of fixed rate commercial loans are estimated to reprice in the next twelve months
- Fixed rate loans have shorter, average original terms of approximately 5 years
- 88% of loan portfolio consists of commercial loans and 65% of commercial loans are tied to variable interest rates



Shareholder Value Strategy

- 1. Commercial Banking Focus
- 2. High Quality Team Members
- 3. Proven Organic Growth Experience
- 4. Focus on Core Deposit Funding
- 5. Commitment to Technology



Commercial Banking Focus

Experienced Relationship Driven Team

- 42 credit "smart" commercial bankers
- Average 24 years in banking & 13 years at Lake City Bank
- We live where we lend
- Face to face calling matters and is a team effort
- We understand our clients' needs
- Deep organizational structure provides credit and administrative support
- We cross sell aggressively by leveraging technology
- Capital capacity supports organic loan growth



Credit Process

Commercial Banking Focus

- Our credit discipline has never changed
- We have a centralized committee structure
- We are in-market lender to in-market clients
- Character matters we lend to people first
- We focus on management/cash flow
- Structure is important and is disciplined
- CRE portfolio has nominal office exposure (2% of total)
 with focus on owner occupied, in-market multifamily, and strong credit tenant transact projects



Corporate Social Responsibility

Over 150 Years of Focusing on Our Customers, Employees and Our Communities

- Supporting our communities since 1872
- Caring for and building a diverse and inclusive team
- Delivering customer-focused loan and deposit products to our communities
- Developing strong cybersecurity controls to protect our customers' data
- Supporting financial literacy in our footprint
- Caring for the environment
- Focusing on continued, positive corporate stewardship



Lake City Bank Culture

High Quality Team Members

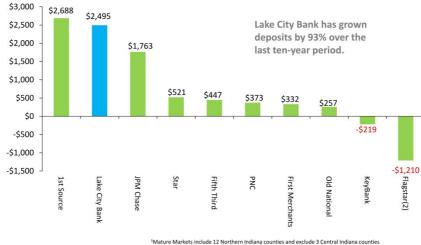
- Our culture is our greatest asset and we will preserve it
- Lake City University drives our culture
- Diversity, Equity and Inclusion are ongoing initiatives that create a culture of belonging
- Our community involvement is real and critical to our strategy
- Our culture has not been diluted by acquisition





Mature¹ Market Deposit Performance

Organic Growth 2014 – 2024



A City Bank

¹Mature Markets include 12 Northern Indiana counties and exclude 3 Central Indiana counties ²Flagstar acquired Wells Fargo branches in 2018 Totals adjusted to include branches subsequently acquired by surviving banks. Source: FDIC 6/30/24 Statistics

Expansion and Innovation Occurring Throughout Indiana

- Indiana #1 manufacturing state in the country⁽¹⁾
- · Indiana received tech hub designations from the federal government in microelectronics, hydrogen energy and biotechnology. (2)
- Indiana to host semiconductor event in 2025. The state has attracted seven new semiconductor companies, secured a federal tech hub designation for microelectronics and broken ground on a new, 10-acre public-private microelectronics hub(3)
- Indiana Economic Development Corporation continues record-breaking economic momentum with \$38.3 billion committed for capital investment in the state⁴⁾
- Eli Lily announces \$13 billion investment in Indiana's LEAP Research and Innovation District in Lebanon, Indiana to create a center for advanced manufacturing and drug development. (5)







Commitment to Technology

Innovation and Competitive Technology is a Focus

- Fintech partnerships play a significant role in our technology stack and enable delivery of innovative solutions to our customers
- Investments in Lake City Bank Digital, a Q2 product implemented in 2021 with ongoing functionality added since initial adoption
- Technology partnership with FIS is strong User Planning Council and Strategic Planning Advisory Council
- Retail and Commercial platforms ensure competitive positioning
- Al and data gathering and analysis is playing an increasingly important role
- Branch design and functionality is ever evolving based on client transaction and relationship activity



Channel Utilization Today versus Pre-Pandemic Mobile Adoption Outpacing All Other Delivery Channels

Total	12,748,462	100%	14,637,387	100%	15%
Telephone Banking	265,475	2%	188,302	2%	(29)%
Mobile Logins ⁽²⁾	4,199,910	33%	8,074,951	55%	92%
Online Logins	5,058,317	40%	3,547,435	24%	(30)%
ATM/ITM	944,785	7%	775,243	5%	(18)%
Branch Transactions	2,279,975	18%	2,051,456	14%	(10)%
Channel Type	Total Transactions 2019 ⁽¹⁾	% of Total	Total Transactions 2024 ⁽¹⁾	% of Total	Period Change



(1) Measurement period includes twelve months of data ending December 31, 2019 and September 30, 2024 (2) Includes mobile phone, Apple watch and iPad app use

Customer Composition and Digital Adoption

Digital Platform Upgrade with Fintech Partner in 2021 Positively Impacting Digital Adoption Across All Generations

Customer Composition and Digital Adoption Over Three Years

Generation ⁽¹⁾	Customer Breakdown	9/30/24	9/30/23	9/30/22
Gen Alpha (2010 - Current)	4%	2%	n/a	n/a
Gen Z (1996 - 2009)	15%	70%	53%	49%
Millennial (1977 - 1995)	26%	60%	59%	57%
Gen X (1965 - 1976)	19%	51%	50%	48%
Baby Boomer (1946 - 1964)	29%	45%	44%	42%
Mature (1945 or before)	7%	31%	30%	28%
Digital Adoption		51%	50%	47%

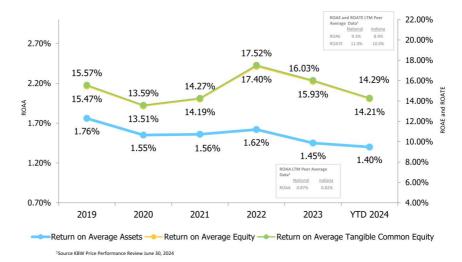


(1) Gen Alpha was added in January 2024

Financial Performance

Income Performance Metrics

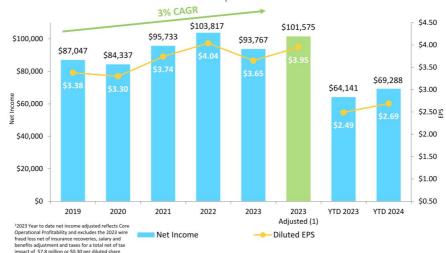
LKFN Performance Exceeds National Peers and Contributes to Strong Capital Levels





Net Income and EPS

Net Income Improves in 2024



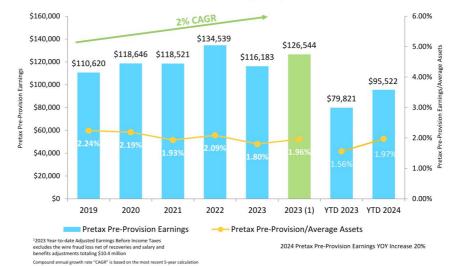
Compound annual growth rate "CAGR" is based on the most recent 5-year calculation

A ake City Bank

2024 Net Income YOY increase 8% 2024 Diluted EPS YOY increase 8%

Pretax Pre-Provision Earnings

Pretax Pre-Provision Earnings Improves in 2024

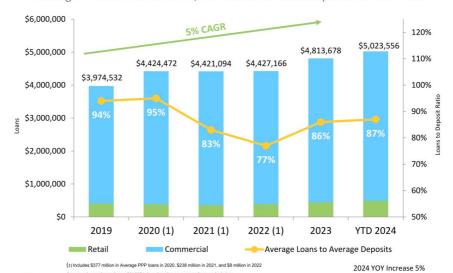


Pake City Bank

lote: Pretax Pre-Provision Earnings is a Non-GAAP financial measure. See "Reconciliation of Non

Average Loans

Average YTD Loan Growth of \$232 million or 5% Compared to Prior Year



Dake City Bank

Line of Credit Utilization Line Utilization Has Risen in 2024



Pake City Bank

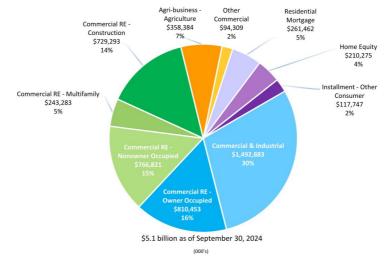
Line of Credit Utilization vs. Commercial DDA Commercial DDA Deposit Balances Continue to Normalize



Make City Bank

Loan Portfolio Breakdown

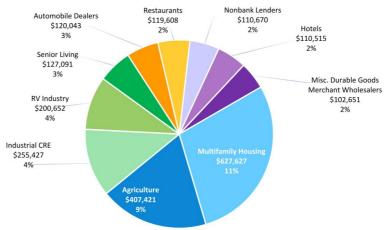
C&I Drives Lending Business





Note: Loan breakdown is presented by Federal Reserve Bank ("FRB") Collateral Code as reported on the call report.

Top 10 Industry Concentrations Loan Portfolio is Diversified



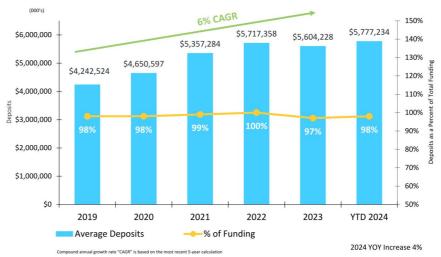
Top 10 Industries Represent 43% or \$2.2 billion of Total Loans



Note: Industry data is obtained from loan classifications pursuant to the North American Industry Classification System ("NAICS")

Average Deposits

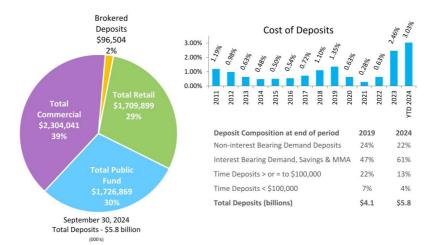
Average YTD Deposit Growth of \$240 million or 4% Compared to Prior Year





Deposit Breakdown

Deposit Costs Are Repricing Downward with Federal Funds Rate Cuts





Net Interest Income

Net Interest Margin Compression Offset by Organic Loan and Deposit Growth



All Control of the Control of the

2024 YOY Decrease (2)%

Asset Quality

Nonperforming Loans Rise Due Primarily to a Single Commercial Credit



Ake City Bank

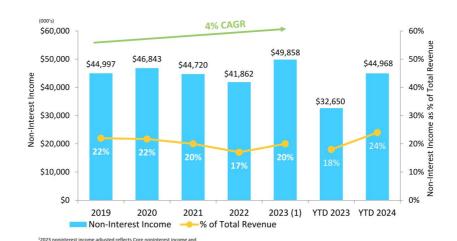
Asset Quality
Allowance for Credit Losses Represents Strong Coverage





Noninterest Income

Noninterest Income Includes \$9.0 million in Visa Stock Net Gain



Compound annual growth rate "CAGR" is based on the most recent 5-year calculation Pake City Bank

2024 YOY Increase 38%

Total Revenue

Revenue Growth Benefited by Loan Growth and Improvement in Noninterest Income



Dake City Bank

2024 YOY Increase 5%

Non-Interest Expense
Disciplined Investment in People and Technology Continues



¹2023 noninterest expense adjusted reflects Core Noninterest Expense and excludes the 2023 wire fraud loss of \$18.1 million net of \$1.4 million salary and benefits adjustment, or \$16.7 million, net.

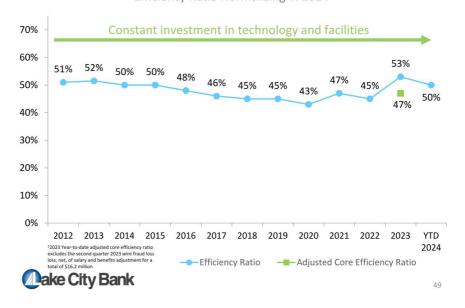
Compound annual growth rate "CAGR" is based on the most recent \$-year calculation

2024 YOY Decrease (7)%

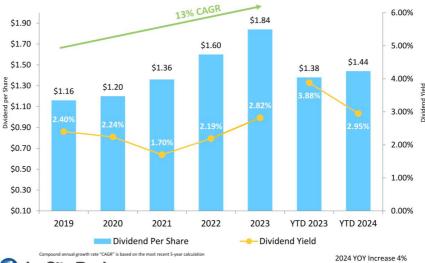


Efficiency Ratio

Efficiency Ratio Normalizing in 2024



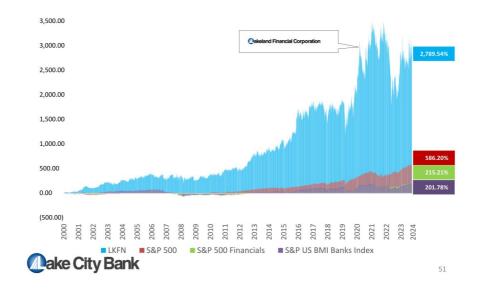
Stable Healthy Dividend Growth in Dividend Reflects Strength of Capital



Dake City Bank

LKFN Shareholder Value

Total Return Performance from 12/31/00 to 9/30/24



Investment Highlights

- Proven History of Organic Growth
- Disciplined and Focused Strategy
- Strong Internal Culture
- Consistent Execution
- Service Excellence Drives Shareholder Value



Supplemental Information

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Lake City Bank Capital Adequacy Capital Strength Continues in September 2024

Regulatory Ratio Description *	September 30, 2024 Actual	Well- Capitalized Threshold	Capital Cushion (in 000's)	Non-GAAP AOCI and HTM Losses- after tax	Non-GAAP Excess Capital after AOCI and HTM	Non-GAAP Adjusted Capital Ratios with AOCI and HTM Losses
Tier 1 Leverage Ratio	12.12%	5.00%	\$486,082	\$(147,149)	\$338,932	9.96%
Common Tier 1 (CET)	14.41%	6.50%	\$454,347	\$(147,149)	\$307,197	11.85%
Tier 1 Risk Based Capital	14.41%	8.00%	\$368,226	\$(147,149)	\$221,077	11.85%
Tier 2 Risk Based Capital	15.67%	10.00%	\$325,401	\$(147,149)	\$178,252	13.10%



Liquidity Preparedness

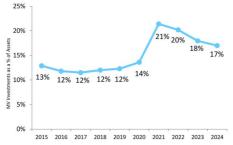
		Septembe	r 30,	2024				iditional Collateral	
(000)		Liquidity Availability		Used		Unused/ Available		Available for Pledge	
Secured/Committed Borrowings:									
Federal Home Loan Bank-Indianapolis $^{(1)}$	\$	577,690	\$	0	\$	577,690	\$		
Federal Reserve Bank Discount Window	#	1,383,394			7	1,383,394		99,589	
Total Secured/Committed	\$	1,961,084	\$	0	\$	1,961,084	\$	99,589	
Unsecured/Uncommitted Borrowings:									
Brokered Certificates of Deposit ⁽²⁾	\$	586,731	\$	60,000	\$	526,731	\$		
Brokered Money Market Deposit ⁽³⁾		199,361		26, 470		172,891			
Insured Cash Sweep-One Way Buy ⁽⁴⁾		100,000		10,034		89,966			
Fed Fund Lines		395,000				395,000			
Total Unsecured/uncommitted borrowings	\$	1,281,092	\$	96,504	\$	1,184,588	\$		
Investment Securities available for pledge:									
Agencies, MBS and CMO ⁽⁵⁾		155,756				155,756			
Municipals ⁽⁶⁾		360,011				360,011			
Total Investment Securities Available		515,767				515,767		-	
Total Lake City Bank Liquidity Preparedness	\$	3,757,943	\$	96,504	\$	3,661,439	\$	99,589	





Investment Portfolio

Recurring Cash Flows Used to Fund Organic Loan Growth

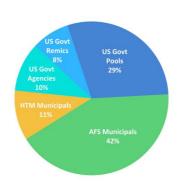


September 30, 2024 Weighted

	Maturity	Book Yield	Market Value
US Govt REMICS	5.81	2.08	91,575
US Govt Pools	7.07	1.98	331,492
US Agencies	8.84	1.55	116,668
AFS Municipals (TEY)	15.01	2.88	476,914
HTM Municipals (TEY)	16.17	2.73	118,861
Total (Tax-Equivalent Yield)	11.42	2.39%	\$1,135,510

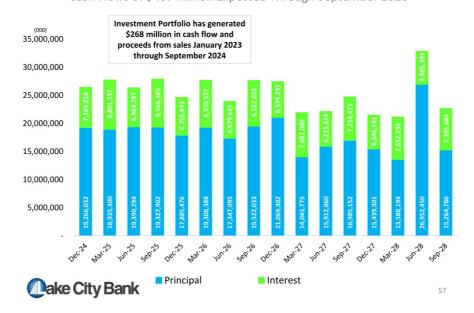
Note: Ratio of total securities to total assets excludes PPP loans of \$412 million in 2020, \$26 million in 2021 and \$2 million in 2022 from total assets





Carrying Value
Held-to-Maturity \$ 131,157
Available-for-Sale \$1,016,649

Investment Security Portfolio Cashflows Cash Flows of \$407 million Expected Through September 2028



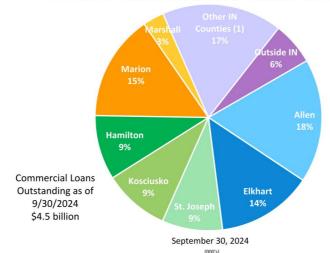
Investment Portfolio Analysis Investment Portfolio as a Percentage of Total Assets Continues to Decline

		9/30/2024		12/31/2023			
	Weighted Maturity	Market Value	% of Total	Weighted Maturity	Market Value	% To	
US Govt REMICS	5.81	91,575	8%	6.28	98,265		
US Govt Pools	7.07	331,492	29%	7.44	349,577		
US Agencies	8.84	116,667	10%	9.68	119,479		
AFS Municipals (Exempt)	15.01	476,914	42%	15.67	484,407		
HTM Municipals	16.17	118,862	11%	16.92	119,215		
Total	11.42	\$1,135,510	100%	11.89	\$1,170,943	10	
Unrealized losses AFS		(\$154,514)			(\$174,591)		
Unrealized losses HTM		(\$12,296)			(\$10,703)		
Total market value losses	11	(\$166,810)			(\$185,294)		
Portfolio effective duration, tax equi	valent ⁽¹⁾	6.3			6.5		
Investment securities as a % of asset	s	17%			18%		



(1) Effective duration on a tax equivalent basis incorporates the historical price sensitivity relationship between tax-free and taxable securities. Tax-free securities have 2/3 of the price risk as a taxable security for a given change in taxable rates.

Commercial Loans by County Commercial Customers in 49 Indiana Counties and 21 Other





(1) All other counties individually represent less than 2% of total

Larger Market Organic Expansion

Organic Growth

State Rank	County	Primary City	Population*	LCB Entry	LCB Deposit Market Share**	# of Branches
22.	Kosciusko	Warsaw	80,364	1872	67%	12
6.	Elkhart	Elkhart	206,409	1990	22%	11
5.	St. Joseph	South Bend	272,848	1997	8%	4
3.	Allen	Fort Wayne	394,545	1999	14%	5
1.	Hamilton, Johnson, Marion	Indianapolis	1.507.924	2011	1%	8





^{*} Source: STATS Indiana ** Source: FDIC 6/30/24 Statistics

Mature Market Strength and Growth

Organic Growth

(millions) ¹						
	20	2014		-	2024 # of	
	<u>Deposits</u>	Share	<u>Deposits</u>	<u>Share</u>	<u>Increase</u>	Offices
1. 1st Source	\$5,389	19.43%	\$2,701	15.68%	99.52%	52
2. Lake City Bank	\$5,182	18.68%	\$2,687	15.60%	92.85%	54
3. JPM Chase	\$3,483	12.56%	\$1,720	9.99%	102.50%	20
4. PNC	\$1,589	5.73%	\$1,216	7.06%	30.67%	16
5. Flagstar/Wells Fargo ⁽²⁾	\$1,140	4.11%	\$2,350	13.64%	(51.49)%	23
6. First Merchants	\$1,032	3.72%	\$700	4.07%	47.43%	9
7. Star	\$1,007	3.63%	\$486	2.82%	107.20%	10
8. Old National	\$864	3.12%	\$607	3.52%	42.34%	9
9. Fifth Third	\$798	2.88%	\$351	2.04%	127.35%	8
10. KeyBank	\$689	2.48%	\$908	5.27%	(24.12)%	13
Market Total	\$27,736		\$17,223		61.04%	



Mature Markets includes 12 Northern Indiana counties and excludes 3 Central Indiana counties Flagstar purchased Wells Fargo Indiana branches in 2018 Adjusted to include branches subsequently acquired by surviving banks. Data based on June 30th regulato eporting for each year presented.

