### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): January 28, 2022

#### LAKELAND FINANCIAL CORPORATION

(Exact name of Registrant as specified in its charter)

Indiana (State or other jurisdiction of incorporation) 0-11487

Registrant's telephone number, including area code: (574) 267-6144

35-1559596 (IRS Employer Identification No.)

202 East Center Street, Warsaw , Indiana (Address of principal executive offices)

46580 (Zip Code)

(Former name or former address if changed since last report.) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  $\hfill \Box$  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) 

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, no par value	LKFN	NASDAQ
and the state bear allowed and an algorithms also Demission at the comment of the second and the second and		. Dl. 12b 2 -file Citi Fb A-t -f 1024 (-240 12b 2 -file-

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (s230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (s240.12b-2 of this

Emerging growth company  $\ \square$ 

If an emerging growth company, indicate by check mark if the Registrant has elected not to use extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 7.01. Regulation FD Disclosure

The executive officers of Lakeland Financial Corporation intend to use the material filed herewith, in whole or in part, in one or more meetings with investors and analysts. A copy of the investor presentation is attached hereto as Exhibit 99.1.

Lakeland Financial Corporation does not intend for this Item 7.01 or Exhibit 99.1 to be treated as "filed" for purposes of the Securities Exchange Act of 1934, as amended, or incorporated into its filings under the Securities Act of 1933, as amended.

#### Item 9.01. Financial Statements and Exhibits

The following exhibit shall not be deemed as "filed" for purposes of the Securities Exchange Act of 1934, as amended.

(d) Exhibits

### 99.1 2021 4Q Investor Presentation

104 Cover Page Interactive Data File (embedded with the Inline XBRL document)

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### LAKELAND FINANCIAL CORPORATION

Dated: January 28, 2022

/s/ Lisa M. O'Neill Lisa M. O'Neill Executive Vice President and Chief Financial Officer

# **Lakeland Financial Corporation**

A Proven History of Shareholder Value Creation
And Commitment to Our Communities

4<sup>th</sup> Quarter 2021





### David M. Findlay

President & Chief Executive Officer david.findlay@lakecitybank.com (574) 267-9197

### Lisa M. O'Neill

Executive Vice President & Chief Financial Officer lisa.oneill@lakecitybank.com (574) 267-9125



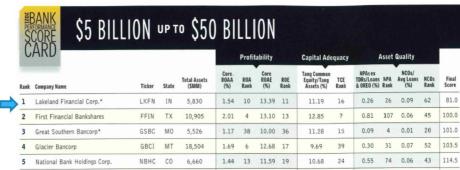
### **Forward-Looking Information**

This presentation contains, and future oral and written statements of the Company and its management may contain, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts and are generally identifiable by the use of words such as "believe", "expect", "anticipate", "estimate", "could", and other similar expressions. All statements in this presentation, including forward-looking statements, speak only as of today's date, and the Company undertakes no obligation to update any statement in light of new information or future events.

The Company's ability to predict results or the actual effect of future plans or strategies is inherently uncertain and, accordingly, you are cautioned not to place undue reliance on any forward-looking statement. Actual results could differ materially from those addressed in the forward-looking statements as a result of numerous factors, including, without limitation: (i) the effects of future economic, business and market conditions and changes, including in connection with the COVID-19 pandemic, (ii) the risks of changes in interest rates on the levels, composition and costs of deposits, loan demand, and the values and liquidity of loan collateral, securities and other interest sensitive assets and liabilities, (iii) changes in borrowers' credit risks and payment behaviors, (iv) the timing and scope of any legislative and regulatory changes, including changes in tax and banking laws and regulations and their application by the Company's regulators, (v) the failure of assumptions and estimates used in the Company's reviews of its loan portfolio, underlying the establishment of reserves for possible credit losses, the Company's analysis of its capital position and other estimates; and (vi) the risks noted in the Company's Annual Report on Form 10-K for the year ended December 31, 2020, as well as other risks and uncertainties set forth from time to time in the Company's other filings with the Securities and Exchange Commission.



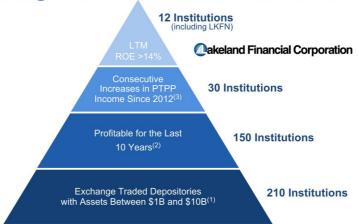
### Bank Director's 2021 Scorecard







# Long Term Success for Shareholders

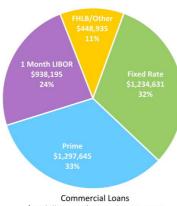


e: S&P Global Market Intelligence. Financial data is as of September 30, 2021.
Includes banks and thrifts traded on the NYSE, NYSEAM or NASDAQ as of 1/5/22, excludes merger targets.
Includes banks and thrifts traded on the NYSE, NYSEAM or NASDAQ as of 1/5/22, excludes merger targets.
Defined as having positive net income before extraordinary items as preferred dividends for each of the last 10 years (calendar years ended December 31, 2011 through
December 31, 2020). Net income before extraordinary items is cliented by S&P Global Market Intelligence as GAAP net income, after taxes, minority interest, and other after
tax items, but before any extraordinary items. Excludes any revaluation of reit deferred tax assets due to tax reform per S&P Global thrift intelligence.
Defined as consecutive increases in pre-tax, pre-provision earnings (excludes nonrecurring revenues and expenses, one-time goodwill impairment charges) for each of the
years ending December 31, 2013, 2014, 2015, 2016, 2017, 2018, 2019 and 2020.



### **Interest Rate Sensitivity**

Highly Asset Sensitive Balance Sheet



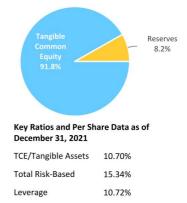
\$3.9 billion as of December 31, 2021 (000's)



- Every 25 basis point move up in the federal funds rate is expected to improve margin by 3-5 basis points
- · Cost of funds at historic lows
- Excess liquidity will likely contribute to nominal increases in cost of funds
- 90% of loan portfolio consists of commercial loans
- 68% of loans tied to variable rates
- Fixed rate commercial loans have shorter, average term of 5 years

# **Strong Capital Structure**





\$27.65

\$27.50



lote: Tangible Common Equity to Tangible Assets and Tangible Book Value per Common Share are Nor SAAP financial measures. See "Reconciliation of Non-GAAP Financial Measures" in the Fourth Quarter 021 Earnings Press Release and Form 8-K.

Book Value

Tangible Book Value

# Lake City Bank Today

- A long-term and consistent organic growth story
- Headquartered in Warsaw, Indiana
- 51 branch offices \$6.6 billion banking assets \$3.0 billion trust, retirement and investment brokerage assets
- Focused on execution "blocking and tackling"
- Continued growth potential

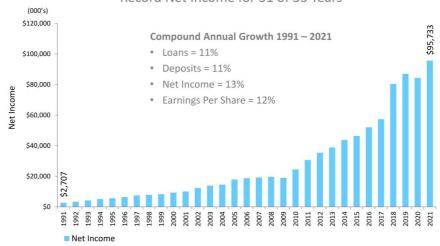






# A Quarter Century of Organic Growth

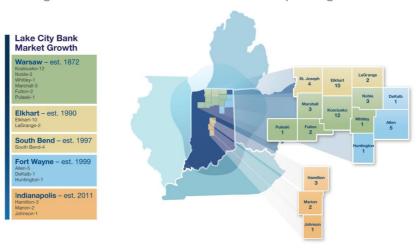
Record Net Income for 31 of 33 Years





### **Established Market Presence**

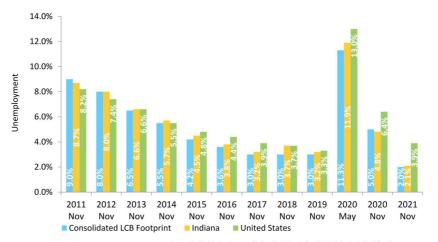
Organic Growth Potential in Mature and Expanding Markets





### Strong Regional and Statewide Economy

Indiana Unemployment Rate is Lower Than the National Average





Source: United States Bureau of Labor Statistics. Lake City Bank footprint is defined as Kosciusko, Marshall, Fulton, Pulaski, Noble, Whitley, St. Joseph, Elkhart, LaGrange, Allen, DeKalb, Huntington, Marion, Hamilton and Johnson Counties in Indiana

### Shareholder Value Strategy

- 1. Commercial Banking Focus
- 2. High Quality Team Members
- 3. Proven Organic Growth Experience
- 4. Focus on Core Deposit Funding
- 5. Commitment to Technology



# Commercial Banking Focus Experienced Relationship Driven Team

- 39 credit "smart" commercial bankers
- Average 23 years in banking & 12 years at Lake City Bank
- We live where we lend
- Face to face calling matters and is a team effort
- We understand our clients' needs
- Deep organizational structure provides credit and administrative support
- We cross-sell aggressively by leveraging technology



### **Credit Process**

Commercial Banking Focus

- We are in-market lender to in-market clients
- Character matters we lend to people first
- Our credit discipline has never changed
- We focus on management/cash flow
- We have a centralized committee structure
- Structure is important
- Orientation towards owner occupied and well structured nonowner occupied real estate
- Credit risk management practices have evolved to address growth in portfolio



### **Corporate Social Responsibility**

150 Year History of Focusing on Our Customers, Employees and Our Communities

- Supporting our communities since 1872
- Building and caring for our team
- Delivering loan products to our communities
- Supporting financial literacy
- Protecting our customers and their data
- Caring for the environment



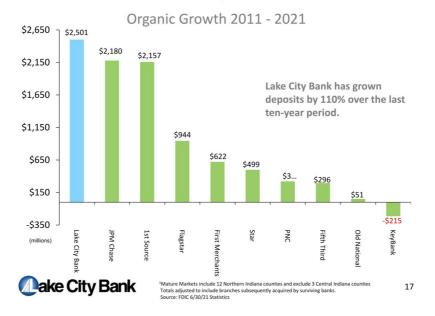
# Lake City Bank Culture High Quality Team Members

- Our culture is our greatest asset and we will preserve it
- Lake City University drives our culture
- Diversity, Equity and Inclusion initiatives underway
- · Our community involvement is real and critical to our strategy
- Our culture has not been diluted by acquisition



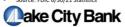


### Mature<sup>1</sup> Market Deposit Performance



# Organic Growth Indianapolis Market Opportunity

		D
Indianapolis Market Banks	Share of Market	Deposit Mark
JPM Chase	23%	
PNC	14%	
Merchants Bank	11%	
Fifth Third	10%	12%
Huntington National	7%	
BMO Harris	5%	
Bank of America	5%	V
First Internet Bank	5%	
<b>National Bank of Indy</b>	4%	
). KeyBank	4%	
5. Lake City Bank	1%	
Marion, Hamilton and Johnson Counties a	as of 6/30/21;	Out of State



### A Strong Environment for Growth and Expansion

Indiana Economy has Largely Rebounded from Pandemic Despite Supply Chain and Labor Availability Challenges

- Indiana #1 manufacturing state in the country<sup>(1)</sup>
- Manufacturing jobs increased 1.54% from December 2019 to December 2021<sup>(2)</sup>
- U.S. Census Bureau announced Indiana's population grew by 4.7% between 2010 and 2020
- Indiana unemployment at 2.7% as of December 2021<sup>(3)</sup>
- Forecast of real GDP growth of 5.7% for 2021<sup>(4)</sup>
  - https://www.statsamerica.org/sip/rank list.aspx?rank label=gsp2 b&item in=12&ct=S18 Hoosiers By The Numbers- Indiana Department of Workforce Development

  - IN.gov- Indiana employment report Indiana Economic Forecast Update December 2021, ISH Markit



### **Core Deposit Funding**

Core Deposit Growth Adds Liquidity to Balance Sheet

- Deposit surge from PPP funding and stimulus
- DDA growth over two years, equal to 93%
- Focus on core deposit growth in retail, commercial, and public funds
- Capitalize on market disruption in our footprint to grow deposits
- Emphasize checking account relationship products and flexible solutions including Lake City Bank Digital Platform
- Leverage demographic and lifestyle data
- Omni channel media campaign is utilized



### Commitment to Technology and Cyber Risk Management

Innovation and Competitive Technology is a Focus

- Fintech partnerships play a growing role in our technology
- Investments in Lake City Bank Digital, our focus on a solution that is experiencing increased demand
- Technology partnership with FIS is strong User Planning Council and Strategic Planning Advisory Council
- Retail and Commercial platforms ensure competitive positioning
- Cybersecurity protection expands
- Al and data gathering and analysis is playing an increasingly important role
- Branch of the future proof of concept implemented in 2021



### Channel Utilization Over Three Year Horizon

Mobile Adoption is Growing Rapidly

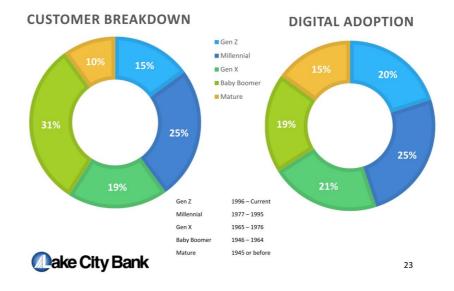
Telephone Banking	201,412 <b>12.161.352</b>	2% <b>100%</b>	241,110 <b>14.062.049</b>	2% <b>100%</b>	20%
Mobile Logins <sup>(2)</sup>	3,625,925	30%	6,081,688	43%	68%
Online Logins	5,056,323	41%	4,795,959	34%	(5)%
ATM/ITM	938,674	8%	902,387	6%	(4)%
Branch Transactions	2,339,018	19%	2,040,905	15%	(13)%
Channel Type	Total Transactions 2018 <sup>(1)</sup>	% of Total	Total Transactions 2021 <sup>(1)</sup>	% of Total	Three Year Change



<sup>(1)</sup> Measurement period includes twelve months of data ending December 31, 2018 and December 31, 2021 (2) Includes mobile phone, Apple watch & iPad app use

### **Customer Composition and Digital Adoption**

December 2021



# Technology Focused Solutions Commitment to Technology and Cyber Risk Management



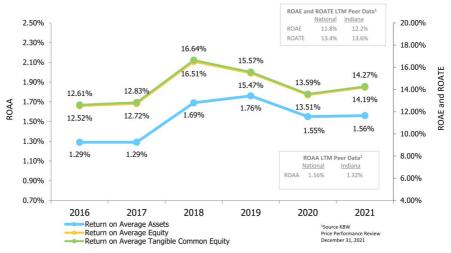


# Financial Performance

Ake City Bank

### **Income Performance Metrics**

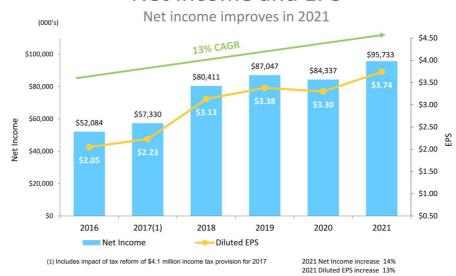
LKFN Performance Exceeds National and Indiana Peers and Maintains Strong Capital Levels





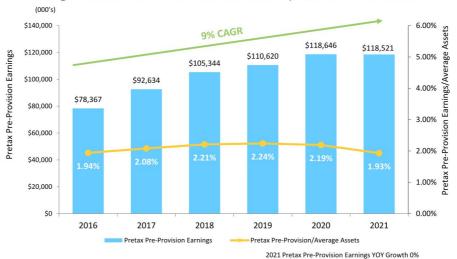
Note: Return on Average Tangible Common Equity is a Non-GAAP financial measure. See "Reconciliat of Non-GAAP Financial Measures" in the Fourth Quarter 2021 Earnings Press Release and Form 8-K.

### Net Income and EPS





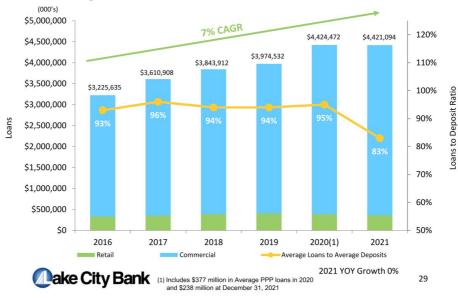
# Pretax Pre-Provision Earnings Margin Pressure and Lower Loan Demand Impact Net Interest Income



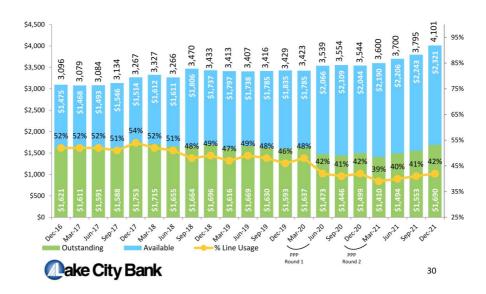


Note: Pretax Pre-Provision Earnings is a Non-GAAP financial measure. See "Reconciliation of Non-GAAP Financial Measures" in the Fourth Quarter 2021 Earnings Press Release and Form 8-K.

Average Loans
Organic Loan Growth ex PPP of \$135 million or 3% for 2021

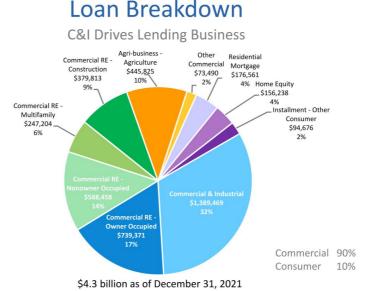


# Line of Credit Utilization Utilization Improves During 2021



### Loan Breakdown

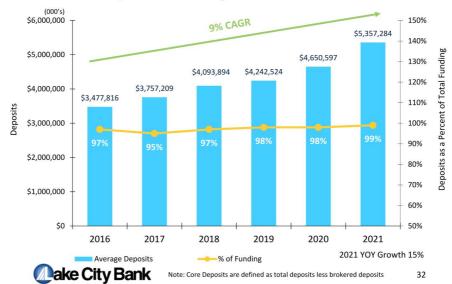
### **C&I Drives Lending Business**





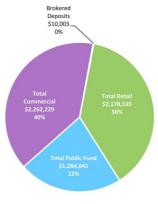
(000's)

# Average Deposits Deposit Growth Surges in 2020 and in 2021



### Deposit Breakdown

Deposit Costs at a Historic Low



December 31, 2021 Total Deposits - \$5.7 billion

(000's)

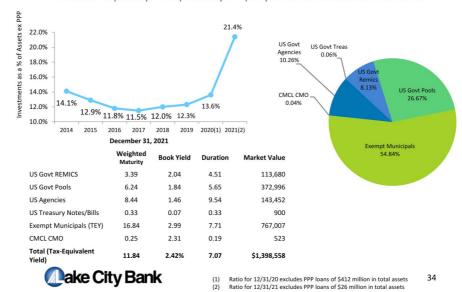


# Cost of Deposits 3.00% 2.00% 1.19% 0.98% 0.63% 0.48% 0.50% 0.54% 0.72% 0.63% 0.28% 0.00% 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

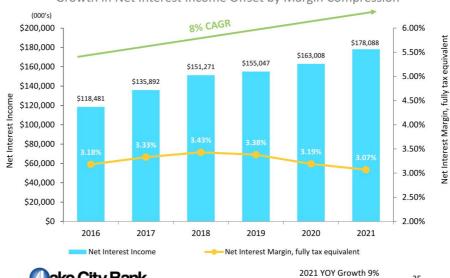
Deposit Composition at end of period	2009	2021
Non-interest Bearing Demand Deposits	12%	33%
Interest Bearing Demand, Savings & MMA	34%	52%
Time Deposits > or = to \$100,000	35%	11%
Time Deposits < \$100,000	19%	4%
Total Deposits (billions)	\$1.9	\$5.7

### **Investment Portfolio**

Excess Liquidity Temporarily Deployed to Investment Portfolio

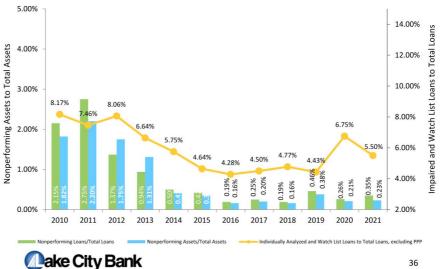


Net Interest Income
Growth in Net Interest Income Offset by Margin Compression





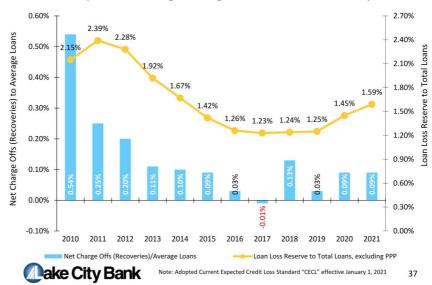
# Asset Quality Asset Quality Trends Improve in 2021



**@**ake City Bank

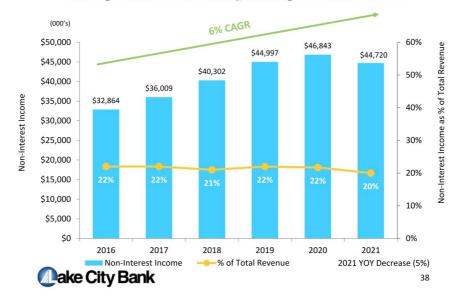
### **Asset Quality**

Reserve Represents Strong Coverage with Stable Asset Quality Metrics

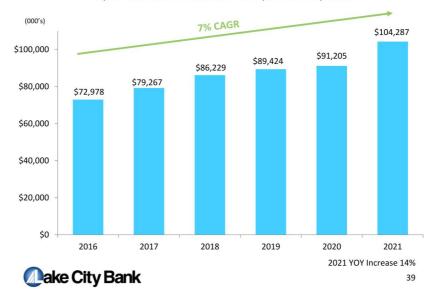


Non-Interest Income

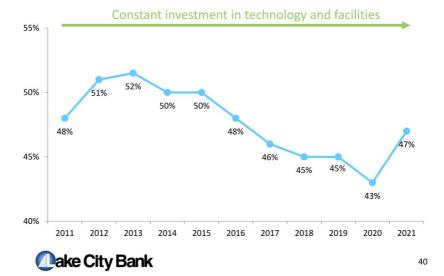
Double Digit Growth in Wealth Advisory, Interchange and Merchant Card Fees



## Non-Interest Expense Payroll Costs and Professional Fees Impact 2021 Expenses



# Efficiency Ratio Efficiency Ratio Normalizes in 2021

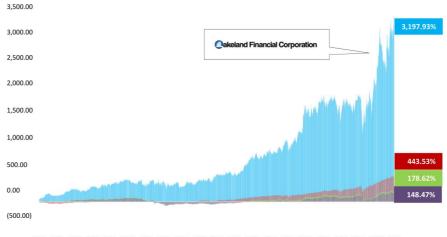


# Stable Healthy Dividend Growth in Dividend Reflects Strength of Capital





# LKFN Shareholder Value Total Return Performance from 12/31/01 to 12/31/21



2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021





## **Investment Highlights**

- Proven History of Organic Growth
- Disciplined and Focused Strategy
- Strong Internal Culture
- Consistent Execution
- Service Excellence Drives Shareholder Value



# Supplemental Information

Ake City Bank

## Paycheck Protection Program PPP Loan Forgiveness Accelerates Unearned Fees into Net Interest Income

\$160

6/30/21 9/30/21 12/31/21

## \$500 \$412 \$400 \$261

PPP Round 1 and Round 2 Outstanding Balances

### PPP Round 1 Highlights

- \$571 million thru 2,409 loans
- Average loan size \$237,000
- 99% of loans, or \$567 million forgiven as of 12/31/21

### PPP Round 2 Highlights

- \$165 million thru 1,191 loans
- Average loan size \$139,000
- 94% of loans, or \$143 million forgiven as of 12/31/21
- PPP funding exhausted as of 5/4/21



PPP1 Loans

3/31/20 6/30/20 9/30/20 12/31/20 3/31/21

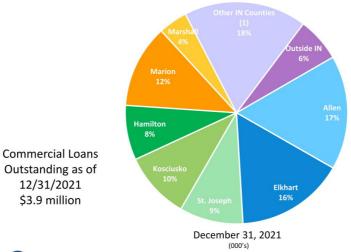
\$200

\$100

\$0 \$0

Note: Loans forgiven includes any loans repaid by borrowers during the eligible period

# Commercial Loans by County Commercial Customers in 46 Indiana Counties and 22 Other States



**Parke City Bank** (1) All other counties individually represent less than 0.5% of total

# Larger Market Organic Expansion Organic Growth

	State				LCB	LCB Deposit	
Ra	Rank	County	Primary City	Population*	Entry	Market Share**	# of Branches
	20.	Kosciusko	Warsaw	78,988	1872	58%	12
	6.	Elkhart	Elkhart	206,161	1990	26%	10
	5.	St. Joseph	South Bend	271,484	1997	10%	4
	3.	Allen	Fort Wayne	382,187	1999	12%	5
	1.	Hamilton, Johnson, Marion	Indianapolis	1,467,028	2011	1%	6



<sup>\*</sup> Source: STATS Indiana \*\* Source: FDIC 6/30/21 Statistics





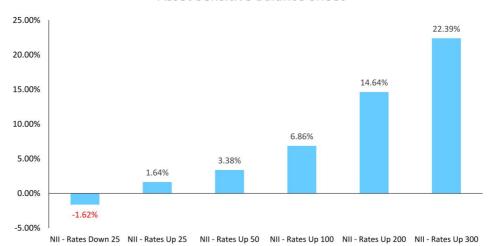
# Mature Market Strength and Growth Organic Growth

(millions) <sup>1</sup>	2021		_	2011		_	2021 # of
	<u>Deposits</u>	<u>Share</u>		<u>Deposits</u>	Share	<u>Increase</u>	Offices
1. Lake City Bank	\$4,778	18.74%		\$2,277	13.37%	109.84%	51
2. 1st Source	\$4,670	18.31%		\$2,513	14.75%	85.83%	53
3. JPM Chase	\$3,601	14.12%		\$1,421	8.34%	153.41%	21
4. PNC	\$1,764	6.92%		\$1,442	9.47%	22.33%	20
5. First Merchants	\$1,265	4.96%		\$643	3.77%	96.73%	10
6. Flagstar	\$958	3.76%		\$14	0.08%	6742.86%	23
7. Star	\$954	3.74%		\$455	2.67%	109.67%	10
8. KeyBank	\$769	3.02%		\$984	5.77%	(21.85)%	14
9. Old National	\$707	2.77%		\$656	3.85%	7.77%	9
10. Fifth Third	\$612	2.40%		\$316	1.85%	96.67%	9
Market Total	\$25,502			\$17,040		49.66%	



<sup>1</sup>Mature Markets includes 12 Northern Indiana counties and excludes 3 Central Indiana counties
Adjusted to include branches subsequently acquired by surviving banks. Data based on June 30<sup>th</sup>
regulatory reporting for each year presented.

# Projected Impact of Rising/Falling Rates Asset Sensitive Balance Sheet





Graph presents 12 month projected net interest income simulation results as of December 31, 2021 using parallel shocks

